

# The Magic of Owning a Home

Have you been renting and thinking about buying a home? The benefits of owning a home go beyond having something to call your own! Typically considered one of the safest investments a person can make, there are several other benefits of homeownership. If you're feeling financially secure, the time to act is now.



# Rent vs. Own

In at least 50 cities in the United States and Canada, it is cheaper to buy than rent. Here's a look at what happens when people rent instead of own.

## Why It Pays to Own

Renters pay someone else's mortgage, contributing to their landlord's wealth instead of their own.

Rent is subject to change year-to-year, while mortgage payments can remain fixed.

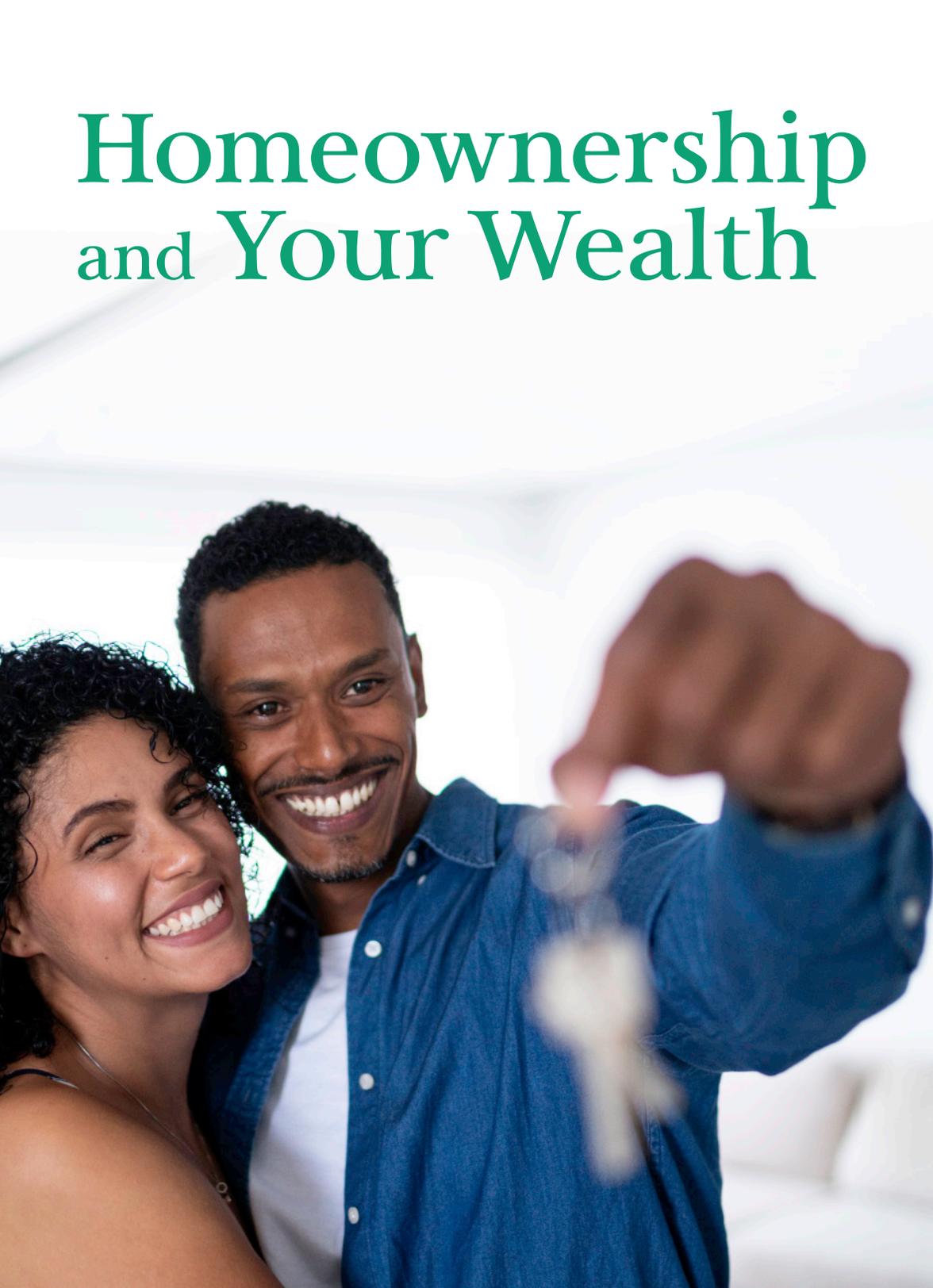
Homeowners can customize the space, but renters are at the will of their landlord.

RENT?

OWN?



# Homeownership and Your Wealth

A smiling couple in a living room. The man is holding up a set of keys, and the woman is smiling next to him. The background shows a white sofa and a lamp.

Get into the market to get into increased wealth over time!

## Financial Benefits of Homeownership:

### Grow Your Personal Fortune

The average homeowner has 44 times the net worth of a renter.

### Get More Tax Benefits

You can write-off mortgage interest and property taxes in most cases, saving you money come tax time.

### Secure an Investment That Isn't Going Anywhere

Real estate's value tends to increase the longer you have it, and are often less volatile than stock investments.

# Homeownership and Your Life

**75%** of non-homeowners in the United States consider buying a home to be part of their American dream, and they plan to jump in eventually.

- Studies show that emotional stability increases among family members when a home is owned.
- Children raised in a home that's owned by the family find more success in math and reading and have fewer behavioral problems.
- People who own homes are more active in their community, doing more to ensure that their property remains in a neighborhood that is supportive, safe and beautiful.

A man and a woman are embracing in a room. The man is wearing a blue denim shirt and has a keychain on his belt. The woman is smiling and has her arms around his shoulders. The background is a bright, sunlit room with a window.

# Homeownership: A Smart Decision

The magic of homeownership affects your dreams, wealth and family life. Investing in a home is a smart decision for anyone looking to increase their net worth and become more active in their community. Call me to get started on your journey to homeownership!

For more information on the benefits of homeownership, tune into **“The Magic of Owning a Home #226”** on The Brian Buffini Show podcast.

New episodes of The Brian Buffini Show are released every Tuesday to explore the mindsets, motivations and methodologies of success. Listen today!

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